



ECOENCLOSE

**Making eCommerce a
Positive Force for the
Environment**

We Are EcoEnclose



We Believe:



Mission driven businesses are a critical force in reversing climate change and making ecological progress.



Packaging represents your brand.

You've invested in the sustainability of your products and brand and the shipped package represents the most direct touch point with a customer.

Don't let your values get lost in transportation.



There are no sustainability silver bullets.

Sustainable packaging has no easy, one-size-fits-all solutions. Companies need solutions that work for their unique products, eco-principles and brand aesthetic.



Your Allies in Sustainable Shipping



We are eco packaging **experts**. Sustainability is complex and so is packaging.

We understand both, and have developed solutions that are ecologically superior.

We help you tell your **story** so that every single shipment communicates your brand, your values, and your investment in the planet.



We are **singular** in our focus **but flexible** in our solutions. We know every business is different, so instead of pushing one solution, we partner with you to develop what works for you and the planet.

We are **innovators**; constantly seeking better, more eco-friendly ways to protect, promote, and ship your products.

We are **The Experts** in Sustainability and packaging



We've researched the complex, challenging sustainability questions – so you don't have to.



Not sure where to start? We've created a library of original resources so you can be an expert, too.

Sustainable Packaging 101



- Our Sustainable Packaging Framework
- Creating Your Sustainability Goals
- Paper versus Plastic versus Bioplastic
- What Can I Do About Marine Plastic Pollution?

Plastic-Free Packaging Resource Center



- Is Plastic Free Right For You
- Poly Mailer Alternatives
- Poly Bag Alternatives
- Sticker and Label Alternatives
- Biodegradable Plastic is Not Plastic-Free

Ecommerce Packaging Guidance



- Definitive Guide to Ecommerce Packaging
- Guide to Poly Mailers
- Guide to Shipping Boxes
- Guide to Void Fill and Bubble Mailer Alternatives

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We've researched the complex, challenging sustainability questions – so you don't have to.



We consistently highlight current sustainability topics to help you make the right choices when developing your packaging strategy. Here's a snapshot of four recent blog posts.

What Can I Do About Marine Plastic Pollution?



What is marine pollution?

Where does it come from and how do your actions impact it?

What are the best packaging decisions to make in light of this environmental issue?

UN Report on the Decline in Biodiversity



The destruction of some species - like bees, butterflies and other pollinators - would devastate humans and take [~10 million years for the planet and its biosphere to recover.](#)

What we can do about it?

Composters Don't Want Compostable Packaging



Composting is just as much of an economic cycle as recycling is, and in many ways, is fraught with more challenges. Even Portland recently banned packaging from compost.

We explore the reasons why.

The Impact of China's Recycled Imports Ban



Not sure what the China Recycling Ban on recycled imports means for you, your business or your packaging?

We highlight how the ban can help the US improve recycling and six steps businesses can take in response.

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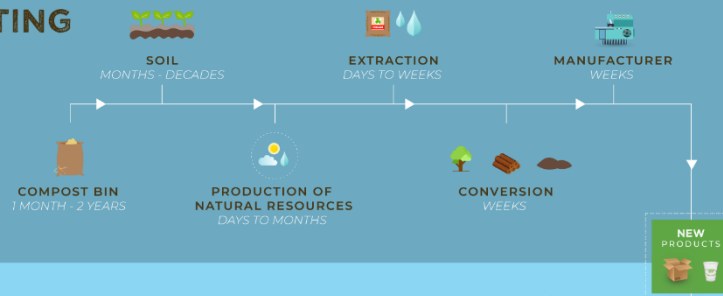
REUSING VS COMPOSTING VS RECYCLING: HOW DO THEY COMPARE?

REUSING, RECYCLING, AND COMPOSTING ECOMMERCE PACKAGING ARE ALL BETTER THAN LANDFILLING.

RECYCLING CONVERTS MATERIALS INTO NEW GOODS MORE **QUICKLY**, MORE **EFFICIENTLY**,
AND **WITH LESS PROBLEMATIC CONTAMINATION** THAN COMPOSTING.

COMPOSTING

TIMELINE
YEARS TO DECADES



RECYCLING

TIMELINE
1 - 2 MONTHS



REUSING

TIMELINE
IMMEDIATE
USE THE REUSE METHOD FIRST.
NO ENERGY OR TIME REQUIRED.



Which process is better for the environment?

Composting vs Recycling

Recycling converts materials into new goods more quickly, efficiently and cleanly than composting.

- Reuse: Immediate
- Recycle: 1-2 months
- Compost: Years to decades

Exercise the “reuse” method first. Then, design ecommerce packaging for easy recyclability.

Save composting for food packaging and low quality paper.

We Are Innovators



We've developed and introduced some of the most eco-friendly innovations in ecommerce shipping.



Algae Ink

Renewable, biodegradable and recycle-friendly



100% Recycled Poly Bag



Zero Waste Labels

100% recycled stickers and labels on liners that are **100%** recycled and curbside recyclable



32.6% Recycled Bubble Mailer



100% Recycled Poly Mailer with **50%** post-consumer waste



100% Recycled Apparel Mailer
A strong, functional paper-based alternative to plastic mailers

As the leading source for sustainable packaging, we're constantly looking for ways to improve.
Explore our sustainability wish list and add your input [here](#).

We are **singular** in our focus **but flexible** in our solutions.



We have one agenda – to find the most eco-friendly packaging possible for your business. There are no easy answers here - we know that what works for one company doesn't always work for another. So instead of pushing one solution, we've developed a suite of options that reflect the greatest in eco-friendly packaging.



We Tell Your Story

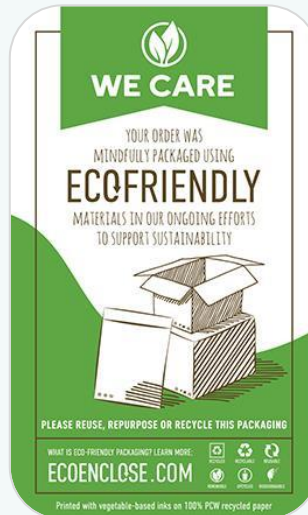


If you've taken the time to invest in sustainability and a premium brand, make sure your packaging tells that story.



Our packaging showcases your eco investment and solidifies your sustainable values to customers.

Showcase Your Eco-friendly Investments



And we make it easy for companies of all sizes to invest in beautiful, custom packaging.

Packaging That Lives Your Brand



Let's See What We Can do



Don't see what you need on our site? Let's chat!

Partnering with brands to develop custom sustainable solutions
is a core part of our business.

The possibilities are endless - but here's a bite-sized view of what we can do for you.



Full color, full-bleed branded poly mailers



Integrated zero waste packing slip/shipping labels



Custom stickers or product labels



Mailers with dynamic barcodes for fulfillment scanning



Automated and high-volume fulfillment packaging solutions



Branded paper tubes of all sizes



Branded water activated tape



Branded clear poly bags



Custom sourcing and solutions

Ready to Invest in Packaging that supports your values
and helps build your brand?



Reach out for a consult!

We'd love to learn more about your current packaging, operations and goals so we can make sure you're always proud of the way you ship.



ecoenclose.com



partner@ecoenclose.com



888-445-6575 x105